

# media release

*Colorado Department of Agriculture*  
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**FOR IMMEDIATE RELEASE**

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## *Colorado Hay Producers Needed for Annual Publication*

LAKEWOOD, Colo. – The Colorado Department of Agriculture is accepting listings for the 2012 *Colorado Hay Directory*. This annual publication, celebrating its 26<sup>th</sup> anniversary, markets Colorado hay to buyers.

“Livestock owners within the state and across the country use the directory to find Colorado hay,” said Wendy White, marketing specialist for the Colorado Department of Agriculture. “Hay continues to be an important crop in Colorado, and this publication is an important marketing tool that connects hay producers and buyers.”

The listing fee is \$25, and the deadline is June 15, 2012. Forms are available at Colorado State University Extension offices or by contacting the Colorado Department of Agriculture.

This free directory will be available in August through CSU Extension offices and various livestock associations in the state as well as at agricultural events such as the Colorado State Fair, National Western Stock Show and the Colorado Farm Show. The directory will also be online at [www.coloradoagriculture.com/hay](http://www.coloradoagriculture.com/hay).

Each listing includes the type and amount of hay available, bale type and size, whether or not laboratory analysis is available, certified weed free status and identifies organic hay. Listings are grouped by region of the state. The directory also includes listings for companies that offer hay-related products or services. Advertising opportunities are also available at \$50 for a half-page ad or \$90 for a full-page ad.

For more information or to receive a *Colorado Hay Directory* listing form, contact the Markets Division at (303) 239-4115, e-mail [loretta.lopez@ag.state.co.us](mailto:loretta.lopez@ag.state.co.us) or visit [www.coloradoagriculture.com](http://www.coloradoagriculture.com).

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